



**OREGON CONSERVATION
EMPLOYEES ASSOCIATION**

**OCEAN Mid-Year Meeting
AGENDA**

November 7, 2011 - 3:00 pm – Sunriver Oregon

o Attendance

Baker Valley SWCD's

Josh Uriarte
Laurie Owens

Douglas SWCD

Walt Barton

Polk SWCD

Debbie Miller

Benton SWCD

Jennifer Ayott

Harney SWCD

Marty Goold

Sherman SWCD

Krista Coelsch

Clackamas SWCD

Clair Klock
Eann Rains
Jason Faucera
Jenne Reische
Jeremy Baker
Lisa Kilders
Marlene Lloyd
Tom Salzer

Jackson SWCD

Paul Showalter

Siuslaw SWCD

Seth Mead

Klamath SWCD

TJ Woodley

Tualatin SWCD

*Judy Marsh
Lacey Townsend

Lincoln SWCD

*Stacy Polkowske

Wasco SWCD

Shilah Olson

Malheur SWCD

Linda Rowe

Yamhill SWCD

Tim Stieber

Columbia SWCD

Kari Hollander
Tyler Joki

Morrow SWCD

Janet Greenup

*On phone

o Minutes

- TJ motioned to approve the minutes for the October 28th, 2010 Semi-Annual Meeting, January 11th, 2011 Winter Quarterly Meeting, April 26th, 2011 Annual Meeting, and August 15th, 2011 Quarterly Meeting. Marty Goold seconded the motion and it passed unanimously.

o Membership Recruitment

- Marty Goold is offering \$100 to the person that recruits 100% of OCEAN Membership in their Basin. This is a first come first serve competition with no time limit.

○ **Awards Program**

- Jason led a discussion on moving employee length of service and employee of the year awards to Connect. The people will receive their award at Connect but will also be recognized at OACD. Jeremy mentioned adding a district recognition reward or maybe other awards. There was a general consensus to move the awards to the Connect and then have them reiterated at OACD.

○ **Financial Report**

- Janet handed out the financial reports. She said there is not a budget for next year because of Connect and felt it was a committee decision not an individual. The proposed budget will be tabled till the next meeting. TJ asked that the Connect budget be included in the OCEAN budget.
- TJ motioned to approve the financial statement and Walt seconded the motion. The motion passed unanimously.

○ **OCEAN website**

- Jason is working on updating the OCEAN website so that each district can log in and update their information. He should be launching this new idea on the website soon.
- The OCEAN meeting dates are all posted on the website.
- Jason is working with Lisa K and Lisa M to have an option for people to be able to register online for Connect 2012.
- It was suggested to add a Linked In group to the website for OCEAN Members

○ **Strategic Planning Session**

- Jeremy gave an overview to the group about the OCEAN Board's Strategic planning session. OCEAN has been looking at ways to become self sustaining but the budget is a major limiting factor in moving forward.
- OCEAN needs to focus on who we are and what we are going to be. To address that we have begun strategic planning sessions with the first one being held in The Dalles at the end of October. NRCS donated the time for Cory Owens to be the moderator.
- Jason presented the group with a proposed vision statement that came from that meeting: *"OCEAN inspires and develops the highest level of professionalism of soil and water conservation district employees in the country by providing key resources that make districts effective in order for them to provide the best and most comprehensive conservation assistance."*
- Action items that came out of the session are:
 - Business Plan-Jeremy Baker & TJ Woodley
 - Budget & Financial Plan-Janet Greenup, Lisa Mahon, Cynthia Warnock
 - Marketing Plan-Jason Faucera & Stacy Polkowske
 - Education Training Plan-Shilah Olson & Josh Uriarte
- The goal is to have these action items completed and presented to OCEAN members at Connect 2012.
- If anyone has suggestions they're encouraged to contact their basin rep.

"Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the World!"

Joe Arthur Barker

○ **CONNECT Update**

- Connect will be held at Kah-nee-ta again this year and will be Wednesday thru Friday April 25th-27th.
- Tracks for Connect 2012:
 - Administration-Heather Rickenbach & Shilah Olson
 - Manager-Tom Salzer
 - Technical-Julie DiLeone, Jan Roofener, Josh Uriarte, Jeremy Baker
 - Water Quality-Jan Roofener, Kevin Fenn
 - Urban-Candace Stoughton
- If anyone wants to help with a session contact one of the above track leaders.
- Jeremy is looking into obtaining continuing education credits through the Connect training.
- ODA has contributed support again this year and funding is pending from Soil & Water Conservation Society, Oregon Conservation Education Foundation, OWEB
- Tyle Joki suggested corporate sponsorships as a part of funding for Connect. Tyler mentioned River Restoration Northwest and Clair Klock mentioned Oregon Vegetation Management Association both use vendors as major funding sources for their events and they would be the same vendors that work with SWCD's.

○ **Other Business**

- *Lower Willamette Basin*-Jeremy started to solicit feedback from his basin for what the technical training needs are. He has asked that one person from each office compile a list and send it back to him. He encourages other Basin Reps to do the same so OCEAN can see where training is needed.
 - Marty mentioned that we need to continue to work with federal partners to be able to help each other out and combine resources.
 - The Governor's office has asked Marty to compile a list that shows what SWCD's have staff with forestry backgrounds. The Governor's office is offering to help backfill some of those staff positions in order to help out across the state. They are looking at starting a more intense partnership, like the one most district have with NRCS. Marty said the sooner the better for responding to this task.
 - Tom is working with ODA to develop an IGA that will allow districts to share employees across districts in order to better use resources. There was discussion about examples of sharing employees with other districts and also with other federal agencies.
- TJ motioned to adjourn the meeting at 3:54 and Jason seconded the motion. The motion passed unanimously.