



# OCEAN Annual Meeting AGENDA

April 25, 2012 @ 4PM  
Kah-Nee-Ta Resort, Warm Springs, Oregon

## **Attendance**

### ***Baker County SWCD's***

Josh Uriarte  
Ken Diebel  
Nicole Sullivan  
Wes Morgan

### ***Benton SWCD***

Jennifer Ayotte

### ***Clackamas SWCD***

Eann Rains  
Jason Faucera  
Jenne Reische  
Jeremy Baker  
Lisa Kilders  
Marlene Lloyd  
Tom Salzer

### ***Clatsop SWCD***

Misty Ogier  
Wendi Agalzoff

### ***Columbia SWCD***

Kari Hollander  
Malyssa Page  
Nathan Herr  
Tyler Joki

### ***Coos SWCD***

Eric Himmelreich

### ***Douglas SWCD***

Walt Barton

### ***East Multnomah SWCD***

Candace Stoughton  
Jean Fike

### ***Harney SWCD***

Bill Anderson  
Marty Goold

### ***Jackson SWCD***

Paul Showalter

### ***Josephine SWCD***

Jan Ford  
Michelle Baumgartner

### ***Klamath SWCD***

TJ Woodley

### ***Lakeview/FRSL***

Nancey Pennington

### ***Lincoln SWCD***

Josh Lambert  
Kip Wood  
Mark Stone

### ***Malheur SWCD***

Gary Faw  
Linda Rowe  
Terry Finnerty

### ***Monument SWCD***

Steve Ussery

### ***Morrow SWCD***

Janet Greenup

### ***ODA***

Heather Rickenbach

### ***Polk SWCD***

Debbie Miller  
Jackie Hastings  
Kayla Wright  
Marc Bell  
Nathan Slaven  
Zachary Schuh

### ***Tualatin SWCD***

Judy Marsh  
Lacey Townsend  
Nicole Ahr

### ***Umatilla SWCD***

Tom Demianew

### ***Umpqua SWCD***

Rhonda Black

### ***Union SWCD***

Craig Schellsmidt

### ***Upper Willamette***

Dave Downing

### ***Wallowa SWCD***

Cynthia Warnock  
Lisa Mahon

### ***Wasco SWCD***

Karen Lamson  
Ron Graves  
Shilah Olson

### ***West Multnomah***

Michael Ahr

### ***Yamhill SWCD***

Julie Lorenzen

### **Meeting Called to Order**

Jeremy Baker called the meeting to order at 4:05PM. The meeting started with a brief welcome and Jeremy explained that details of the information covered in the meeting would be available on OCEAN's website [www.oceanconnect.org](http://www.oceanconnect.org).

### **Membership Update**

Lisa Mahon reported approximately 120 members. The exact numbers were not available.

### **Minutes**

*Malyssa Page motioned to approve the February 9, 2012, minutes as submitted. TJ Woodley seconded the motion and it passed unanimously.*

### **Strategic Planning Sessions**

Jeremy Baker explained some background about the strategic planning sessions. In 2009 and 2010 there was turnover in the OCEAN board. As a result the new board decided to begin developing a strategic plan for the future of OCEAN. The two strategic planning sessions in October and January resulted in goals for OCEAN, a Mission Statement, Vision Statement, Business Plan, Marketing Plan, and a 2012 Action Plan. Jason Faucera gave an overview in a power point presentation that is available on OCEAN's website.

### **OCEAN Name Change**

As part of the planning sessions the board felt it was appropriate to change the name of OCEAN. *Jason Faucera motioned to change the name of OCEAN from Oregon Conservation Employee Association Network to Oregon Conservation Education and Assistance Network.* The name change was discussed by the group with concerns arising about the focus leaving district employees and being available to all conservation groups. Jeremy Baker explained that the OCEAN membership will remain the same with SWCD employees being the only voting members and a person from other organizations joins as non-voting associate members. Lisa Mahon also pointed out that other district employee associations from across the country recommended to not have the term "employee association" in the name. They have run into difficulties with becoming a 501c3. After no further discussion *TJ Woodley seconded the motion and it passed unanimously.*

### **Mission & Vision Statement**

*TJ Woodley motioned to approve the mission and vision statement for OCEAN as presented by Jason Faucera.*

#### OCEAN's Mission Statement

*"OCEAN provides a statewide network for education, resources, partnerships, and professional development making better employees and stronger district."*

#### OCEAN's Vision Statement

*"OCEAN inspires and develops the highest level of professionalism of soil and water conservation district employees in the country by providing key resources that make districts effective in providing the most comprehensive conservation assistance."*

*Jason Faucera seconded the motion and the motion passed unanimously.*

### **Becoming a Nonprofit Association**

Jeremy met with the Nonprofit Association of Oregon about assisting OCEAN in becoming a 501c3. They provided various scenarios for assisting with costs ranging from \$750 to \$1,950. Lisa Mahon asked that this discussion be tabled until the board had a chance to look at the details of this offer and OCEAN's budget. She expressed concern about paying another organization for something that OCEAN already has the in-house expertise to complete. Cynthia Warnock explained there is certain information that will need to go in Bylaws and Articles of Incorporation. She offered to help advise the group through the process since she has experience in forming 501c3s. The topic was tabled until the June meeting.

Tyler Joki requested that OCEAN have any information on moving forward as a 501c3 or other topics that may be voted on at the semi-monthly meetings be available to the membership prior to the June 14<sup>th</sup> meeting. Candace Stoughton agreed that it is important to send information and meeting notices out to the membership. Jason Faucera emphasized that everything is posted on the website as it is updated. He is trying not to overwhelm employees with too many emails. There was a general consensus that there have not been too many emails going out and that the members would rather stay informed. Tyler stated that even a reminder email would help since people are so busy they may forget to look on the website to stay updated.

*Lisa Mahon motioned for OCEAN to move forward in becoming a 501c3 organization. She felt it was important to make sure the organization supported this step before the board spent numerous hours completing the work that will need to be done. TJ Woodley seconded the motion. Candace Stoughton brought up the question if there were any cons to becoming a 501c3. Cynthia Warnock explained that there is more paper work and as rules are changing it is easier to hire an accountant to do the end of the year filings, so that would be an extra expense to consider. Marty Goold pointed out that the IRS is scrutinizing 501c3 organizations more now than they have before. This is something that we will have to be careful with when becoming a 501c3. Someone asked how this would affect SWCDs and if there are any conflicts with the statues that SWCDs are under. Since OCEAN is its own entity this does not affect OCEAN. After no further discussion the group voted unanimously to move forward in becoming a 501c3.*

### **OWEB Funding Update/Joint Conference**

Jeremy Baker met with OWEB, OACD, and the NOWC (Network of Oregon Watershed Councils). With funding becoming more strict and OWEB now running all the funds they are trying to make the process of our three organizations receiving funds more of a negotiation than a competition. OWEB, OCEAN, OACD, and NOWC sat down and looked at what needs they had for funding. Training was a place where OCEAN and NOWC overlapped. OWEB strongly recommended that the two organization partner up in their training. Jeremy wanted to know how the membership felt about a joint training. There were many concerns expressed that a joint training would compromise the training that CONNECT currently offers. Lisa Mahon pointed out that if we choose to move forward on our own there is a chance that we will not receive OWEB funding. We can still hold the conference but we will need to be more dependent on private funding and SWCD's registration fees, instead of grant funding. This would require more time from districts to help with recruiting these sponsorships. There was discussion on various ways to hold a joint training without compromising the integrity of CONNECT. The group decided to have Jeremy continue to try working with NOWC. It is important that he track all his efforts. This will show our willingness to be partners no matter what the outcome is.

## Bylaw Changes

Jason asked that the membership vote to change the bylaws to reflect the name change and include the mission and vision statement. *Tom Salzer motioned to make changes in the Bylaws to reflect the name change and addition of the mission and vision statements. TJ Woodley seconded the motion and the motion passed unanimously.*

## Officer Elections

**High Desert** – TJ Woodley nominated Marty Goold. Marty accepted the nomination. Nancey Pennington seconded the nomination and the membership voted yes unanimously.

**North Coast** – Tyler Joki nominated Malysa Page. Malysa accepted the nomination. Nathan nominated Wendi Agolzoff who politely declined. TJ Woodley seconded the nomination of Malysa Page and the membership voted yes unanimously.

**Snake River** – TJ Woodley nominated Lisa Mahon. Lisa accepted the nomination. Malysa Page seconded the nomination and the membership voted yes unanimously.

**Southwest Oregon** – TJ Woodley nominated Walt Barton. Walt accepted the nomination. Jason Faucera seconded the nomination and the membership voted yes unanimously.

**Upper Willamette** – Josh Lambert and Dave Downing were both recommended but kindly declined. There were no other volunteers so Jeremy will contact the SWCD's in this Basin, which include Benton, Lincoln, Linn, Upper Willamette, and Siuslaw. He will do some outreach and come up with a person to appoint to the board.

**At-large C** – Malysa Page nominated Jason Faucera. Jason accepted the nomination. Debbie Miller nominated Nathan Slaven who accepted the nomination. Jason stated he is willing to continue to work on the board and help OCEAN. Nathan wants on the board. Jason asked if it would increase his participation in OCEAN and Nathan said it would. *The group voted and there were 22 votes for Jason and 23 votes for Nathan.*

## Executive Officers Election

**President** – Malysa Page nominated Jeremy Baker and he accepted the nomination. Jackie Hastings seconded the nomination and the membership voted yes, except for 2 no's.

**Treasurer** – Lisa Kilders nominated Janet Greenup and she accepted the nomination. Malysa Page seconded the nomination and the membership voted yes unanimously.

**Secretary** – Lisa Kilders nominated Lisa Mahon and she accepted the nomination. TJ Woodley seconded the nomination and the membership voted yes unanimously.

**Vice President** – Tyler Joki nominated Shilah Olson and she accepted the nomination. Josh Uriarte seconded the nomination and the membership voted yes unanimously.

## Financial Report

Janet Greenup reported that OCEAN started the year off with \$6, 110.09 and currently has \$5,582.23. This does not include all of the membership dues yet. Tom Demianew motioned to approve the financial statement. Josh Uriarte seconded the motion and it passed unanimously.

*Lisa Kilders motioned to end the meeting and TJ Woodley seconded the motion. The motion passed unanimously. The meeting adjourned at 5:14PM.*

*Next OCEAN Meeting is June 14<sup>th</sup>*