

**Approved 10/11/2018**

## **OCEAN board meeting**

**September 13, 2018 @ 2:30 pm**

### **Conference Call**

#### **Attendance:**

Jeremy Baker  
Jason Faucera  
Kari Hollander

Janet Greenup  
Scott Susi  
Shilah Olson

Herb Winters  
Cathy McQueeney

**Guest:** Lisa Mahon – CONNECT coordinator, arrived to call at 3:20 pm

#### **#1 Welcome call to order**

Bryan, Clint, and Kyle are unable to make the call today

#### **#2 Meeting Minutes**

Review July meeting minutes

Numbering needs adjusted after #4 numbering is off. Spell out who made motions and 2<sup>nd</sup>.

Janet made a motion to approve the July minutes as amended Jason seconded

Motion approved by unanimous vote

Review August meeting minutes

Numbering needs adjusted. There are two #2's

Jeremy made motion to approve minutes as amended. Jason seconded.

Motion approved by unanimous vote

#### **#3 Treasurer's Report**

Checking account balance as of Tuesday Sept 11, 2018 is \$40,591.90

Noted bills paid this month are

\$5,000 to Sunriver for CONNECT deposit

\$3,750.00 to CONNECT contractor for beginning of contract

OCEAN fiscal bond

NCDEA dues were also paid

Noted payments received

\$20,000 from NRCS reimbursed from CONNECT 2018

Janet also announced that she is only working part time now, her title has also changed.

Shilah made motion to approve the treasurer's report. Jason seconded.

Motion approved by unanimous vote

#### **#4 Monthly meeting schedule**

Doodle poll results. 2 times had everyone available. Third Thursday at 10:30 am and Fourth Wednesday at 10:00 am

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Shilah made mention that she has a possible conflict on 3<sup>rd</sup> Thursday. Discussion continued.

Shilah recommended Fourth Wednesday 10:30 to noon be sent to all on the OCEAN board for final comments and to inform everyone it will be on the agenda for a vote in October. Jeremy will send email.

#### **#5 OCEAN Website**

Jeremy let us know there are some funds (\$6000) in the OrCP OWEB grant for website upgrades and marketing (actual line item maybe named differently). It may be possible to ask for some of those funds to update the OCEAN website and possibly pay for maintenance to the site.

Jeremy asked Jason if CONNECT announcements are put on the website would any changes to the website affect how those announcements function. Jason said it depends on the changes. He also made note that the appearance of the website and the function are not the same. If the entire website is rebuilt the directory will likely not work the directory is completely custom coding. He also made mention that a graphic designer could be used to update the look of the website, keeping in mind that beautiful websites still need to be used to be useful.

Jeremy mentioned that we have not created a committee to address the website and that the funding might be getting ahead of ourselves. Kari stated that available funding shouldn't go untapped. A committee for marketing could still be put into place. The website is only one piece of a marketing plan. The marketing committee could come up with a game plan to look at what we want from our website, what OCEAN's needs are, who are we trying to reach, and how we make the website and other tools user friendly.

Jeremy asked if Kari would pull together a game plan for the committee that we can look at and discuss at October or November's meeting. Kari accepted.

Cathy mentioned that their website gets most of its traffic by being directed there from several means including Facebook. Sending them there for the most up to date information. Suggested that OCEAN have a Facebook page that keeps others informed.

#### **#6 Dropbox to Google Suite**

Jeremy would like to transition to Google Suite, it offers more storage space and also allows for better collaboration. Jason mentioned that he likes this idea, but would like to see the google suite that was already setup be used. It was acquired for free because we are a non-profit. OCEAN can setup all the emails they want (officers, all board members, CONNECT planning, etc.)

Jason and Jeremy will meet to talk about the transition from Dropbox to Google Suite. There will also be some transition with the partnership, mostly dealing with the financials.

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**#7 Committee Updates**

Jeremy wants to clarify what committees we have and who is on them. Committees briefly mentioned were C ommunications, Planning, fundraising, CONNECT planning. There may be others. Jeremy will get committee list together and we will discuss at next month's meeting.

**#8 Regional Updates**

Discuss the Role of regional reps, Responsibility of regional reps, Needs Survey.  
Topic tabled until October so Clint can participate in the conversation.

**#9 Partnership Reports**

Lisa joined us and we moved this agenda item to the end of the agenda.

**#10 Coordinator and Sunriver contract update**

Lisa Mahon contract is in place.  
Contract with Sunriver for CONNECT 2019 location is in place. Deposit paid.

**#11 Conference planning update**

Committee not formed yet. Kick off meeting will be September 27.

Save the date will likely go out Monday

Sunriver has online registration for lodging. This will include 10% off condo and house rentals. If link is received in time it will be included with the save the date.

Lisa will have the sponsorship package, budget, fee structure, and other items ready for board review in October

October's meeting may have conflict with NRCS soils field day, Lisa will be unable to attend. Others on the board may also be unavailable for the same reason. It was determined there will still be a quorum and Jeremy will get updates from Lisa prior to meeting so he can present material.

Jason confirmed with Lisa that she will be using [connect@oceanconnect.org](mailto:connect@oceanconnect.org) for this year's CONNECT planning. She said she had not transitioned yet, but will be doing so.

Recap of funding      OWEB 2-year grant 2018 and 2019 Conferences \$15k/yr. for coordinator  
                                 NRCS 3-year agreement 2018, 2019, and 2020 \$20k/yr. for conference

**Partnership Reports (moved from above)**

OACD reminder November 14 and 15

OCEAN board attending   Kari, Shilah, Jeremy, possibly Jason.

Emails have not been going out to everyone from OACD. Shilah asked if OACD has fixed their email issue. Jeremy thinks so, but is not sure. He has discussed with John Keith a few times.

NCDEA (pacific and southwest regions) has meeting in Kennewick next week 17-20<sup>th</sup> Tom Salzar will be in attendance. Several OACD board members will be attending.

Shilah asked if we could get Tom to attend an OCEAN meeting to give us updates on NCDEA since we are the state level affiliate of the National organization. Jeremy will ask. Jeremy also

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asked if everyone is receiving his newsletters. He will resend the most recent and encourage everyone to sign up for regular updates.

Meeting adjourned at 3:57

Respectfully submitted,

Kari Hollander