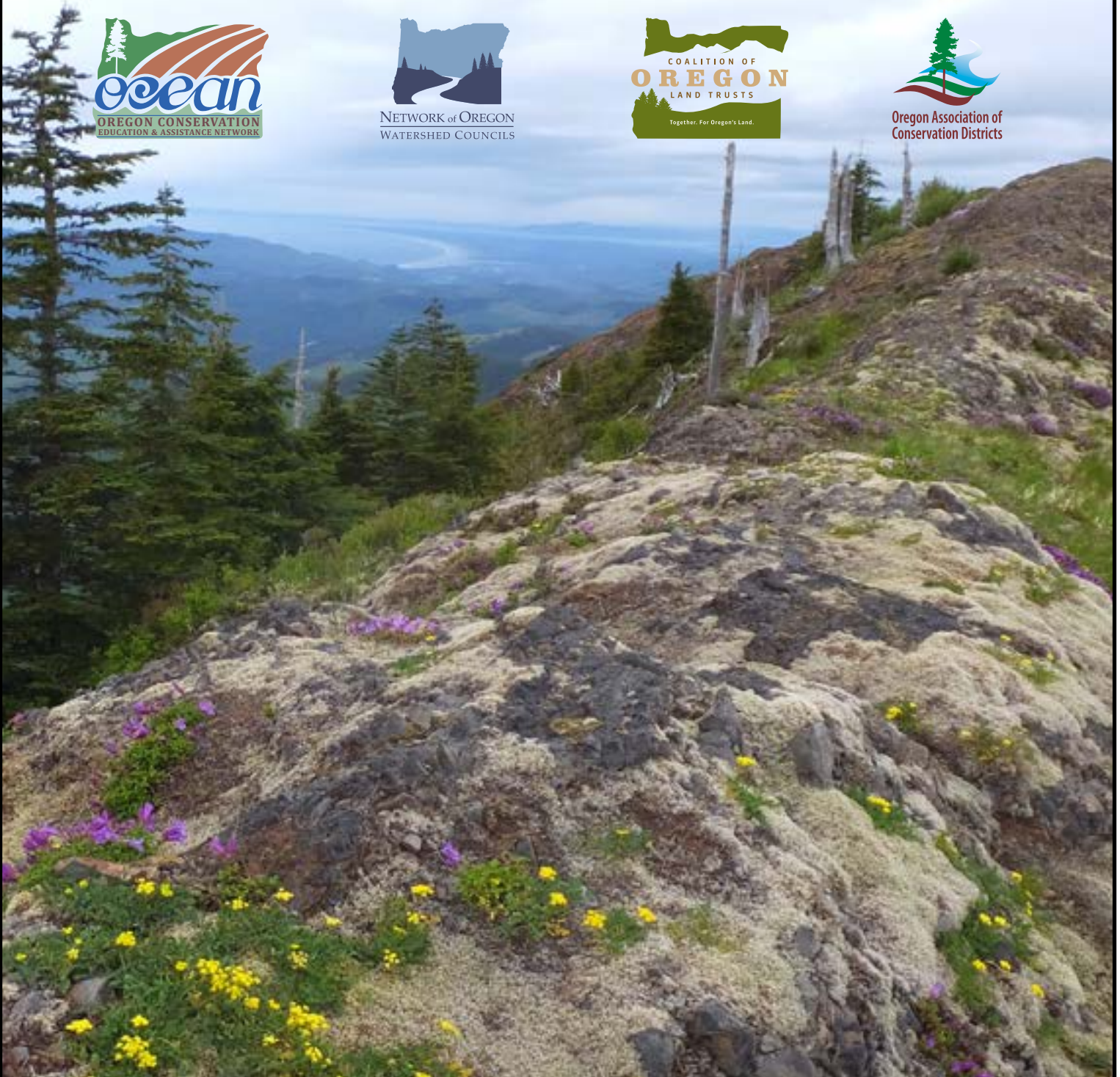


CONNECT 2018

Presented by OCEAN and the Oregon Conservation Partnership



10th
Annual



April 17-19, 2018
Seaside, OR

CONNECT 2018

Presented by OCEAN and the Oregon Conservation Partnership



Welcome to CONNECT

Welcome to CONNECT 2018! OCEAN is excited to be presenting to you the 10th installment of its signature annual training and networking event. It's all hands on deck this year as the members of the Oregon Conservation Partnership (OrCP) have immersed themselves in the development of our most ambitious conference yet.

We've put together over 60 sessions across 7 tracks, a fantastic keynote speaker, tours, a pre-CONNECT riparian workshop, agency presentations, organizational meetings, and plentiful opportunities to network, all in a great facility and setting on the Oregon Coast.

While the sessions we offer are top notch, the value of CONNECT is equally measured by how we are able to network and share our experiences with our peers. With each successive event, we bring in more people, greater conversations and fresh ideas. As a result each conference is richer than the last.

The OrCP partners are continually collaborating throughout the year, determining as a group how we can more effectively champion the work of our constituents by sharing resources and focusing on outcomes that benefit us all. CONNECT 2018 is an extension of that effort, and sets the tone for all of the work we do in our pursuit of our common mission: community driven voluntary conservation.

The CONNECT Planning Team once again came through with a fantastic program. We are grateful for their time and effort to bring this conference to life. We would also like to acknowledge the invaluable financial and technical resources provided by NRCS, OWEB, and ODA among other contributing organizations and sponsors. We thank them for their various contributions and continued support.

Learn much, talk lots, and enjoy a great time learning with people who share your passion for conservation in Oregon. Welcome to Seaside and CONNECT 2018!

Jason Faucera
President
Oregon Conservation
Education & Assistance
Network (OCEAN)

Shawn Morford
Executive Director
Network of Oregon
Watershed Councils
(NOWC)

John Keith
Executive Director
Oregon Association
of Conservation Districts
(OACD)

Kelley Beamer
Executive Director
Coalition of Oregon
Land Trusts
(COLT)



Welcome to our Keynote Speaker **Bobby Cochran**

Bobby Cochran is the Executive Director for the Willamette Partnership, a conservation non-profit dedicated to solving complex environmental problems in ways that work for people across the West. They make investing in restoration and conservation a practical decision. They are known for building pragmatic collaborations and creating solutions that improve environmental, social, and economic outcomes. Bobby is also a Robert Wood Johnson Foundation Culture of Health Leader and Adjunct professor at Portland State University.

Bobby co-leads the Oregon Health and Outdoors Initiative--a joint effort to get more people outdoors in natural spaces, more often, for their health. The Initiative is a joint effort of the Oregon Public Health Institute, Oregon Community Healthworkers Association, Oregon Healthiest State, OHSU Office of Disability and Health, PacificSource, Intertwine, and others.

"ProjectFirma is a powerful online tool that improves transparency and accountability and allows us to showcase the great work being done."

Kimberly Caringer
EIP Division Manager
Tahoe Regional Planning Agency

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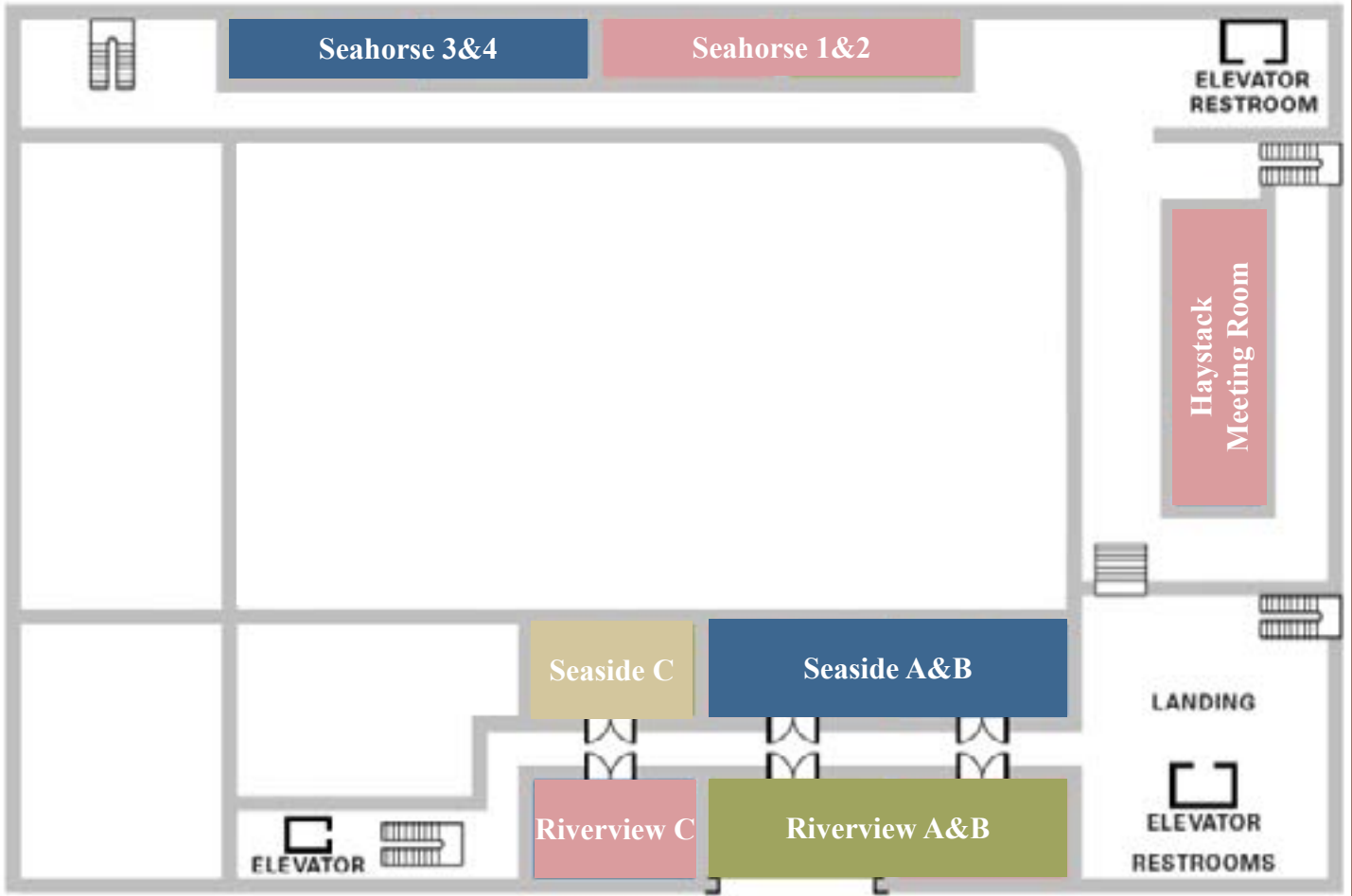
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MAIN LEVEL FLOOR PLAN



UPPER LEVEL FLOOR PLAN



Meet The Boards of The Oregon Conservation Partnership Members

OCEAN Board

President-Western At-large: Jason Faucera, Clackamas SWCD

Treasurer-Eastern At-large: Janet Greenup, Morrow SWCD

Eastern Oregon: Kyle Waggoner, Umatilla County SWCD

Southern Oregon: Walt Barton, Douglas SWCD

Portland/Salem Metro: Jeremy Baker, East Multnomah SWCD

Columbia Plateau: Herb Winters, Gilliam County SWCD

Eastern At-large: Shilah Olson, Wasco SWCD

Eastern At-large: Bryan Vogt, Monument SWCD

Western At-large: Cathy McQueeney, Clackamas SWCD

Western At-large: Scott Susi, Sherman County SWCD

Northwest Oregon-Vacant

NOWC Board

Kelly Timchak, President
Coordinator, Lower Rogue Watershed Council

Cindy Thieman, Vice President
Coordinator, Hood River Watershed Group

Kristen Larson, Secretary
Executive Director, Luckiamute Watershed Council

Jon Souder, Treasurer and at-large member
Assistant professor, OSU Extension Service

Corrina Chase-Columbia Slough Watershed Council

John Speece-Middle Deschutes Watershed Council

Eric Riley-Partnership for the Umpqua Rivers

Amy Stiner-South Fork John Day Watershed Council

Debra Bunch-Mid John Day/Bridge Creek Watershed Council

Karen Moon-Harney County Watershed Council

Bill Lehman-Klamath Watershed Partnership

Guy Sievert-Nestucca-Neskowin-Sand Lake Watershed Council

Cindy Kolomechuk, at-large member
Member, Sandy River Basin Watershed Council

Rich Margarem, at-large member, U of O

COLT Board

Lance Colburn – Blue Mountains Conservancy

Tim Copeland – Blue Mountain Land Trust

Glenn Lamb – Columbia Land Trust

Brad Chalfant – Deschutes Land Trust

Kevin Gorman – Friends of the Columbia Gorge Land Trust

Jessica McDonald – Greenbelt Land Trust

Crystal McMahon – Klamath Lakes Land Trust

Kate Morrison – Lower Nehalem Community Trust

Joe Moll – McKenzie River Trust

Katie Voelke – North Coast Land Conservancy

Frank O’Leary – Oregon Rangeland Trust

Connie Best – Pacific Forest Trust

Cathy Dombi – Southern Oregon Land Conservancy

Evan Smith – The Conservation Fund

Derek Johnson – The Nature Conservancy

Esther Lev – The Wetlands Conservancy

Owen Wozniak – Trust for Public Land

Kathleen Ackley – Wallowa Land Trust

Ann Schmierer – Wild Rivers Land Trust

OACD Board

Pat Fitzgerald, President-Yamhill SWCD

Nellie McAdams, First Vice President/President Elect-
East Multnomah SWCD

Brian Lightcap, 2nd Vice President-West Multnomah
SWCD

Jan Lee, Secretary-Clackamas County SWCD

Jerry Ward, Treasurer-Tualatin SWCD

Mark Saelens, Immediate Past President-Lincoln SWCD

North Coast Basin: Randy Bergman – Columbia SWCD

Lower Willamette Basin: Brian Lightcap – West
Multnomah SWCD

Upper Willamette Basin: Mark Saelens – Lincoln SWCD

Southwest Oregon Basin: Vacant

Deschutes/Hood River Basin: Ken Bailey – Wasco SWCD

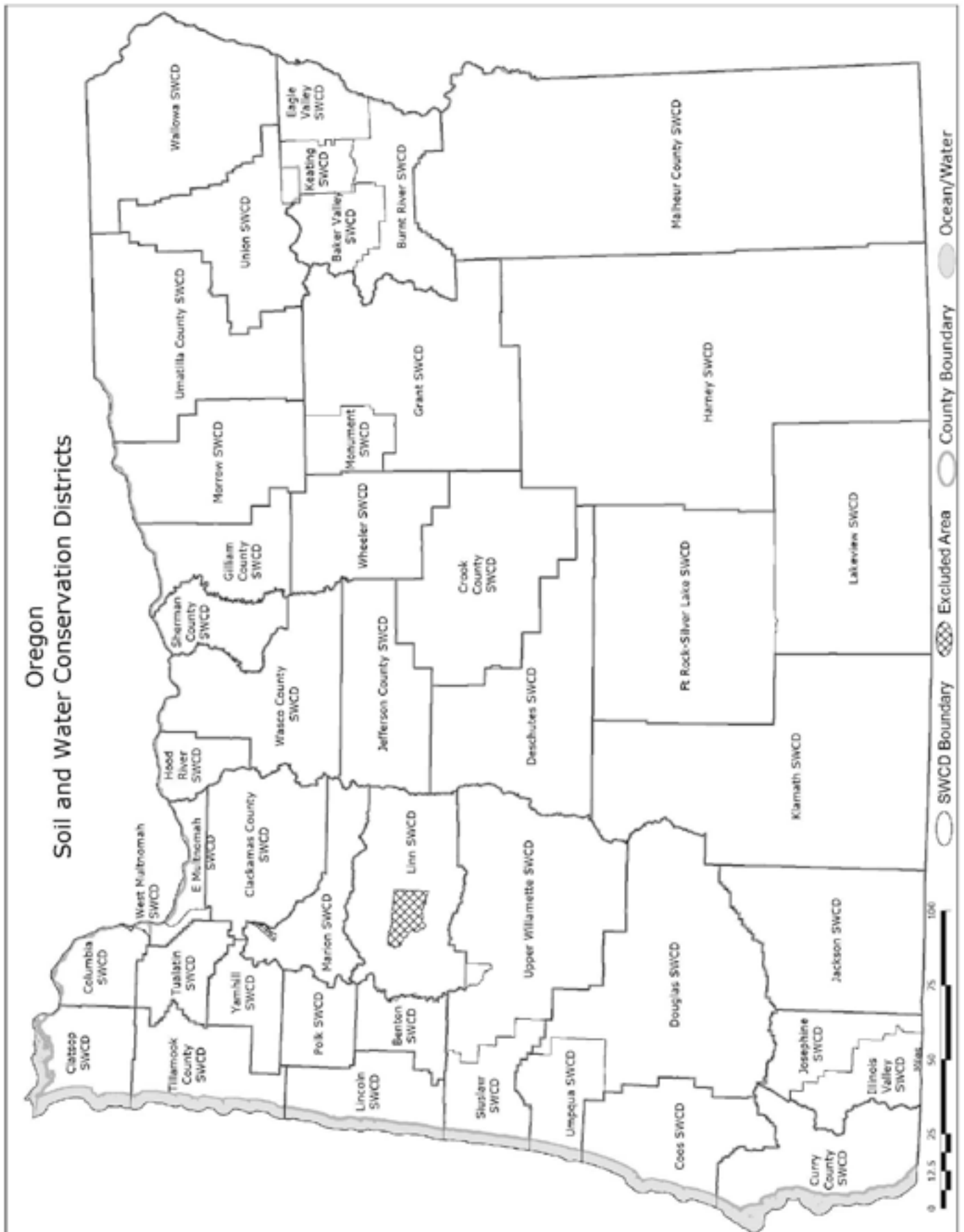
High Desert Basin: Martin Kerns – Klamath SWCD

John Day/Umatilla Basin: Tom Straughan – Umatilla
SWCD

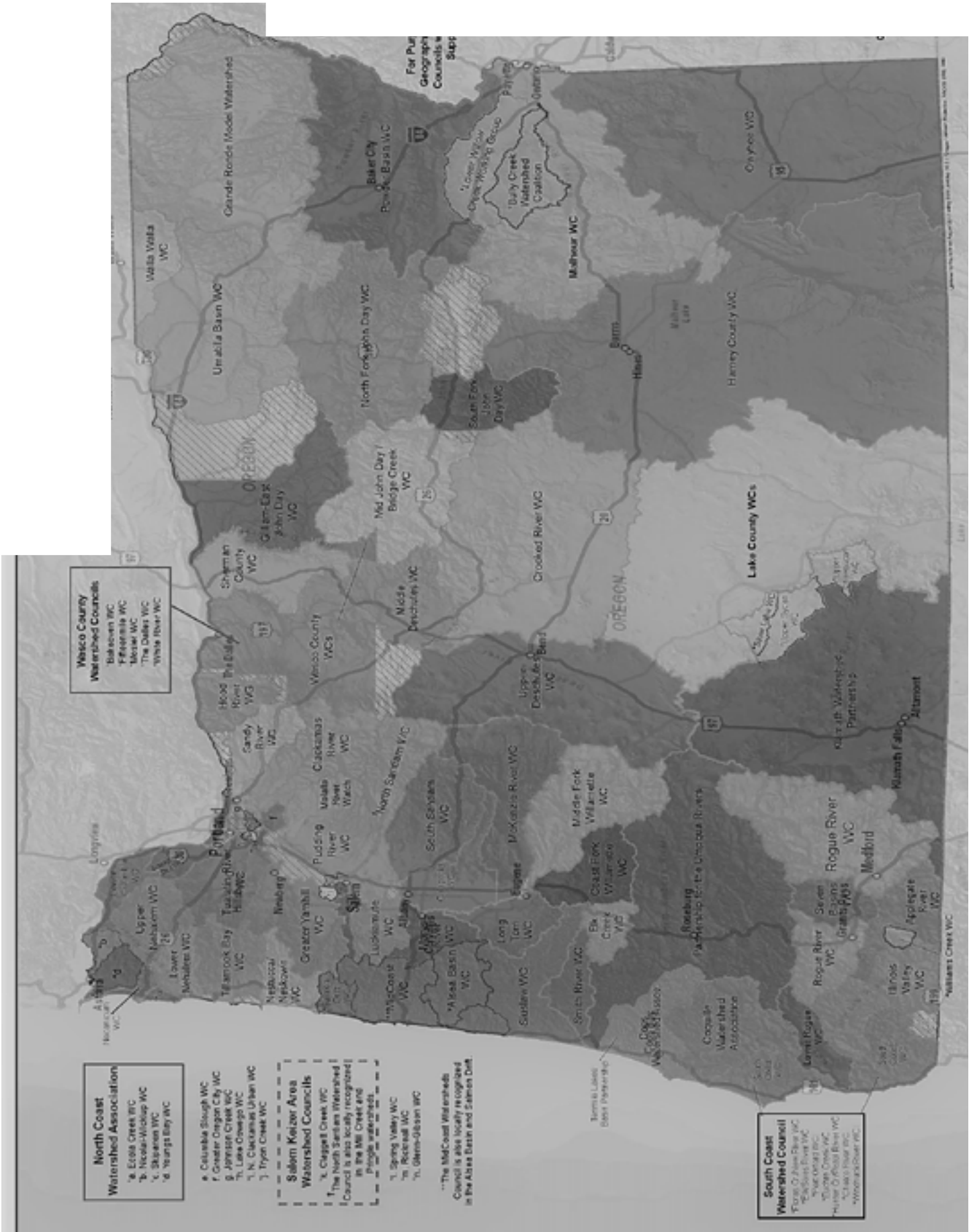
Snake River Basin: Walt Jury – Keating SWCD

OCEAN President: Jason Faucera – OCEAN

Oregon Soil & Water Conservation Districts



Oregon Watershed Councils



Wasco County Watershed Councils

- Balslev WC
- Fitzsimmons WC
- Moser WC
- The Dalles WC
- White River WC

North Coast Watershed Association

- a. Ecot Creeks WC
- b. Nicola-Wickup WC
- c. Skapanon WC
- d. Youngs Bay WC

- e. Columbia Slough WC
- f. Greater Oregon City WC
- g. Johnson Creek WC
- h. Lane Oswego WC
- i. N. Clackamas Urban WC
- j. Trask Creek WC

Salem Keizer Area Watershed Councils

- k. Chagall Creek WC

The North Santiam Watershed Council is also locally recognized in the Mt. Hood and Phlegm watersheds.

- l. Spring Valley WC
- m. Recreational WC
- n. Glenn-Gibson WC

...The McLeod Watershed Council is also locally recognized in the Alsea Basin and Salmon Delta

South Coast Watershed Council

- o. Rogue River WC
- p. Rogue River WC
- q. Rogue River WC
- r. Rogue River WC
- s. Rogue River WC
- t. Rogue River WC

Oregon Land Trusts



4-16-18

MONDAY, APRIL 16TH

7:30 AM

Breakfast

- 9:00 AM

Necanicum Room

Breakfast will be provided at the Seaside Convention Center for those registered to attend the Facilitated Riparian Workshop.

8:30 AM

Facilitated Riparian Workshop

- 5:00 PM

Pacific Room/Banquet Hall

11:30 AM

SWCC Meeting

-4:30 PM

Seamist Room

Noon

Lunch

- 1:00 PM

Necanicum Room

Lunch will be provided to those attending the Facilitated Riparian Workshop and the SWCC Meeting.

3:00 PM

Registration Open

-7:00 PM

7:00 AM**- 8:30 AM****Breakfast**

Join us in the banquet hall for breakfast.

7:00 AM**- 5:00 PM****Registration Desk Open**

The registration desk will be open to help with check-in, door prizes, auction items, and answer your questions.

8:00 AM**-11:30 AM****Circle Creek Conservation Center**

Tuesday morning, April 17th. Staff and volunteers from the North Coast Land Conservancy and Necanicum Watershed Council are excited to welcome you to, and explore, what the Conservation Partnership can look like on the ground at the NCLC's Circle Creek Conservation Center and Boneyard Ridge. From a major floodplain restoration project to removed culverts and road obliterations, it's all happened through key partnerships. Come dressed for the weather, and join us on an adventure down the 2.4 mile "Wetlands Walk" to look at many of the elements that make this area so special. Afterwards, stay to explore the 0.8 mile "Legacy Loop" through the Sitka spruce forest. For more info on the property, visit: <https://nclctrust.org/circle-creek-conservation-center/>

8:00 AM**-11:30 AM****Behind the Scenes at the Seaside Aquarium**

Tuesday morning, April 17th. A limited number of spots are available for a very special behind-the-scenes look into the Seaside Aquarium, one of the oldest aquariums on the West Coast. Founded in 1937, the aquarium is privately owned and the descendants of some of the founders are still active in the aquarium operation. The aquarium is proud to be involved in public awareness programs including the Marine Mammal Stranding, Seaside Beach Discovery Program, Sea Week, Haystack Rock Awareness Program, the Wildlife Center of the North Coast among other marine education tours and activities for school children. Come learn what makes this special Seaside attraction so unique.

8:00 AM**-11:30 AM****Discovering Tide Pools**

On Tuesday Morning, April 17th, at 8am join a local expert naturalist for a personal tour and exploration of the tide pools at Haystack Rock (a National Wildlife Refuge, part of the Oregon islands, and the tide pools are a state Marine Garden)! Come prepared for the elements to do some tide pooling, bird watching, and chatting with Haystack Rock Awareness Program staff at this iconic location on the north Oregon coast. It should go without saying to wear sturdy shoes that you can get wet and sandy, and any good coastal Oregonian knows to dress in layers. The weather can change on a dime. We're working on securing bus transportation, or take your own vehicle and stay longer to explore. Excellent minus morning tides all week will leave plenty of time for you to explore on your own. There's also a Sea Star survey happening at 10am on Thursday that we could join. Participate in some meaningful monitoring on the Oregon coast. See more at: <https://www.facebook.com/events/420260081762654/>

8:00 AM**-10:00 AM****OACD Annual Meeting (8:00 AM - 10:00 AM)**

Join OACD for their Annual Meeting.

4-17-18

TUESDAY, APRIL 17TH

10:30 AM
-11:30 AM

Oregon Conservation Partnership Joint Meeting

11:30 AM
- 1:00 PM

Lunch & Welcome

Join us in the banquet hall for lunch and the CONNECT 2018 opening ceremony with our partners.

1:00 PM
- 2:00 PM

KEYNOTE SPEAKER: Using Conservation to Improve Health

Bobby Cochran, Willamette Partnership

Have you ever been sitting by a river or on top of a mountain and feel that sense of awe? Well it turns out that “feeling” is creating measurable health improvement--reduced stress, improved physical activity, better sleep, etc. And when you’re healthier, you don’t use the hospital. Most of our health is determined by where we live, work, and play. Bobby will talk about how to build partnerships between conservation groups and health organizations.

2:15 PM
- 3:15 PM

Canopy Weed Programs

Michael Ahr & Mary Logalbo, West Multnomah SWCD, Jane Hartline-Sauvie Island Habitat Partnership & West Multnomah SWCD

The West Multnomah Soil & Water Conservation District has delivered numerous efforts to raise awareness and engage landowners in invasive ivy control. In 2011, the urban canopy weed treatment program was launched in partnership with the Greater Forest Park Conservation Initiative. Partners have conducted outreach to every landowner that abuts Forest Park and the partnership continues to this day freeing more than 17,000 trees of ivy! A grassroots effort to control all ivy on Sauvie Island, was started by a passionate WMSWCD board member and resident. The extent of ivy was limited on the island and she wanted to eradicate it. She conducted outreach and identified 34+ properties with ivy and mobilized herself and other volunteers to liberate infested trees. WMSWCD provided grant funds to pay crews for ground ivy treatment, and coordinated ongoing control on many sites including 37 acres of oak woodland. The program has also been offered in other locations in the West Hills targeting areas where we hoped to develop relationships with landowners that might produce more conservation work. We have surveyed more than 700 acres of forest and found the program to be a great outreach tool.

2:15 PM
- 3:15 PM

Conservation Reserve Enhancement Program Update

Dean Moberg-NRCS, Taylor Murray-FSA, Jillian McCarthy-OWEB

Conservation Reserve Enhancement Program (CREP) partners are encouraged to attend this session to learn about recent program updates from Farm Services Agency, Natural Resources Conservation Service, and Oregon Watershed Enhancement Board staff. Updates include mid-management practices, cultural resource consultation and surveys, assignment of payment, and other topics. There will be a question and answer period and an opportunity to discuss local issues with agency staff.

2:15 PM
- 3:15 PM

Managing for Healthy Soils

Nick Sirovatka, NRCS

You've seen the YouTube videos, now see it in real life! Oregon NRCS's Soil Health Demonstration Trailer is at CONNECT and this session will be all about connecting the principles of soil health with land management and a front row seat for the results. Participants will walk away seeing both the indoor version and outdoor version of the demonstrations with ideas for how to showcase soil health in their parts of the state. This session will be a combination of in and out so grab your coat, stretch your legs, and see what it's all about!

2:15 PM
- 3:15 PM

The Ins and Outs of Fiscal Sponsorship: What Everyone Should Know Who is a Fiscal Sponsor or has One

Kari Hollander-Columbia SWCD, Kirk Schimeall-Cascade Pacific RC&D, Lucas Hunt-Rickreall/Glenn Gibson Watershed Councils, Liesl Coleman-Curry SWCD, Kelly Timchac-Lower Rogue WC, Cindy Thieman-Hood River Watershed Group

This session is designed to provide information to organizations that are acting as or would like to act as fiscal sponsors and those who are looking for a fiscal sponsor. Participants will learn about the possibilities and restrictions of fiscal sponsorship as it relates to natural resource work in Oregon.

What we will cover-

- The differences between being a non-profit and fiscally sponsored
- The responsibilities of fiscal sponsors
- The responsibilities of sponsored groups/projects
- Panel discussion with 3 active fiscal sponsor relationships with Q and A

Attend to find out if fiscal sponsorship is for you!

**2:15 PM
- 4:30 PM**

The Landscape of Sexual Harassment (2:15-4:30)

Spencer Rockwell, SDAO

Given recent events regarding sexual harassment and inappropriate behavior, SDAO's Assistant General Counsel Spencer Rockwell will teach you how to spot sexual harassment in the workplace, and the associated issues. This presentation will include simple identification techniques, legal standards (in plain language), and role playing-- as well as advice for what to do when you've determined that sexual harassment may be occurring in your district. Stay for the 3:30 session for an open forum and opportunity to discuss issues or questions you may have.

**2:15 PM
- 4:30 PM**

Exploring Personality and Collaboration through the Myers Briggs Type Indicator (2:15pm-4:30pm)

Shawn Morford, NOWC and Donna Chickering, Rogue River Watershed Council

The Myers-Briggs Type Indicator (MBTI) has been one of the most widely used tools for personal development and collaboration-building over the past several decades. In this interactive and fun session, participants will explore personality differences and learn ways to improve relationships and gain a better understanding of their own working style.

**2:15 PM
- 3:15 PM**

Wondering How Other Organizations Tackle Outreach

Education & Outreach Planning Team

Join this roundtable session to talk about aspects of outreach that have frustrated or puzzled you. This will be an informal opportunity to make connections, get ideas and ask others their techniques. Everyone will leave having learned something, guaranteed!

**3:30 PM
- 4:30 PM**

Channel Evolution and Stage-0 Channel-Floodplain Biogeomorphology: Implications for Monitoring, Assessment, and Restoration of Riparian Agroecosystems

Michael L. Hughes, Oregon Institute of Technology

Riparian ecosystems occupying agricultural lands, or agroecosystems, have been the subject of intense research and management in the Pacific Northwest for several decades, and variety of riparian assessment methods have been developed. Most of these systems occupy valleys in which streams have been channelized, simplified, and/or confined along the toe of a terrace or valley wall. These alterations, along with the transformation of upstream land use, have changed the generation and behavior of runoff, and caused channel instability and loss of valuable soil in most valley-floor environments of the region. The channel evolution model has provided perhaps the most widely recognized basis for understanding and assessing these processes; however, until recently the model has lacked description of the native multi-channel patterns that persisted in many of these areas before agricultural development. Stage-0 systems have been described to

reflect these pre-agricultural systems and proposed as a model for ecological restoration. The goals of this presentation are to: (1) introduce and describe the stage-0 concept and its related channel evolution context, (2) provide an overview for how the concept is being applied in emerging management and restoration methodologies, and (3) discuss the opportunities and challenges presented by the concept for resource managers engaged in the monitoring, assessment, and restoration of riparian agroecosystems.

3:30 PM
- 4:30 PM

Conservation Planning in Oregon: updates for 2018

Dean Moberg, Oregon NRCS

Learn about the new process for becoming a certified planner and then maintaining that certification. In addition see what are the benefits of planner certification, an overview of the new process for requesting cultural resource reviews, and more.

Growing Soil Health in Your Corner of Oregon

Nick Sirovatka-NRCS, Cory Owens-NRCS, Teresa Matteson-Benton SWCD

Think soil health is amazing, but not quite sure how to fit it into your conservation conversation? Join us as we highlight success stories in soil health and share tips and experiences on planting the seed for soil health with the people you work with. Share with others your challenges and we will think through together how to grow soil health in your corner of Oregon. Participants will leave feeling more confident about starting soil health conversations with the folks they work with every day.

3:30 PM
- 4:30 PM

Public Access Liability and the Recreational Use Statute

Chris Fryefield, COLT

Do you want to keep your property open for public recreation, but have concerns about potential liability? An attorney with the Coalition of Oregon Land Trusts pro bono law program will discuss liability issues for landowners, and their employees and agents, who allow people to enter their property for recreation. This presentation will discuss the Johnson v. Gibson case in Oregon and subsequent changes made to the Oregon Public Use of Lands Act. The presentation will also discuss options for risk management and best practices for an organization with lands held open for public recreation.

3:30 PM
- 4:30 PM

Citizen Science: Connecting People to Place

Karen Hussey, Southern Oregon Land Conservancy

Citizen science efforts can bring people to the land while gathering scientific data for resource-strapped land managers. During these educational events, new species occurrences may be discovered and the collected data can be useful in understanding regional trends. This course will be a general overview of citizen science programs, such as bioblitzes, eBird, iNaturalist, rare plant hunts, and taxa specific (bumble bees, monarchs, Vaux's Swifts) projects with a description of how organizations/agencies have implemented programs.

4-17-18

TUESDAY, APRIL 17TH

4:45 PM

OCEAN Annual Meeting

- 5:45 PM

Join Oregon Conservation Education & Assistance Network for the 2018 Annual Meeting! Come hear updates, elect boardmembers, and see what the future holds for OCEAN.

4:45 PM

NOWC Annual Meeting

- 5:45 PM

Join the Network of Oregon Watershed Councils for their Annual Meeting and networking.

5:45 PM

Meet & Greet with Sponsors

- 6:30 PM

Socialize with colleagues and visit every sponsor table!

6:30 PM

Dinner

- 7:30 PM

Enjoy Dinner in the banquet hall while connecting with fellow conservation enthusiasts and hearing from our partners.

7:00AM

-8:30AM

Breakfast

Join us in the banquet hall for breakfast.

7:00AM

-8:30AM

Registration Desk Open

The registration desk will be open to help with check-in, check-out, returning conference evaluations and name tags, and answer your questions.

8:30 AM

- 10:45 AM

Oregon White Oak Habitat Restoration Session (8:30am-10:45am)

Nicole Ahr-Clackamas SWCD, Amie Loop-Frison-Yamhill SWCD, Tom Snyder-NRCS, Marko Bey-Lomakatsi Restoration Project, Michael Conroy-Tualatin SWCD

Oregon white oak habitat restoration on private lands: Information sharing/networking opportunities with other SWCD/Watershed Council staff completing these projects. Topics will include use of NRCS (RCPP, CIS) and other funds to complete this work, partnerships formed, challenges, successes, future needs for this work, and long-term oak habitat protection tools available for private lands, e.g. ODFW Tax Incentive Programs, ODF Forest Stewardship Plans/forest deferrals, Conservation Easements and Land Acquisitions.

8:30 AM

- 9:30 AM

Creating Cross-Sector Partnerships for Conservation and Health

Bobby Cochran, Willamette Partnership and Emily Henke, Oregon Health & Outdoors Initiative

In this session we'll show how Conservation Districts, Watershed Councils, Land Trusts, and Natural Resource Agencies are all public health providers. We'll present ideas for identifying and strengthening your impact on health and equity; tools for matching your impact to the health needs and priorities of your community; and strategies for building cross-sector partnerships with public health and healthcare, so we have more healthy people in more healthy environments.

8:30 AM

- 9:30 AM

OWEB's Organization Collaboration Grants, Myths, Realities, and Opportunities

Courtney Shaff, OWEB and Holly Crosson, Benton SWCD

OWEB first announced the Organizational Collaboration grant offering in July 2013. The funding is intended to support new or expand existing strategic collaborations in order to build resilient, sustainable, local organizations that achieve ecological outcomes and engage communities. Organizational Collaboration grants support the following activities:

1) Evaluating the operational structure of multiple collaborating organizations to improve service delivery or reach under-served communities/geographies, which may result in sharing of staff and services among the organizations.

2) The merger/consolidation of organizations.

OWEB has awarded grants to four different partnerships since 2013 pursuing a variety of outcomes. However, there continues to be many questions and concerns about the purpose of these grants. Come to this session to hear from OWEB's Capacity Programs Coordinator, Courtney Shaff, and Holly Crosson, Benton SWCD and recipient of an Organizational Collaboration grant to explore shared space opportunities in Benton County.

**8:30 AM
- 9:30 AM**

Successful Project Implementation When Water Rights are Involved

Ivan Gall, Oregon Water Resources Department

The Oregon Water Resources Department (OWRD) works with the public, water right holders, watershed councils, soil and watershed conservation districts, and others to practice and promote responsible water management to address Oregon's water supply needs, and to restore and protect streamflows and watersheds. OWRD staff manage and monitor some of the 89,000 water rights issued around the state. Water rights usually contain specific requirements, including exact locations for legally withdrawing water, and specific places where the water is legally allowed to be used. When water efficiency and conservation projects, or streamflow restoration projects, propose to change where the water is withdrawn, how it is used, or where it is used, these changes require approval from OWRD to make sure that other water right holders are not injured. Similarly, if channel restoration projects are involved, OWRD staff can advise on how to develop projects in a manner that allows other water users to maintain access to their source and amount of water, minimizing conflicts between neighbors and with the project sponsors. This presentation will provide a focused overview of water right basics, when changes to water rights require filing applications with OWRD, and how OWRD staff can, with early involvement, assist in those processes, an overview of water right tools, and other water right best practices. The presentation will also provide tips on how to engage OWRD staff to help minimize and resolve problems to deliver positive project outcomes.

**8:30 AM
- 9:30 AM**

Internships: Understanding the Benefits, Downsides and Pitfalls

Scott Gall, West Multnomah SWCD

Have you hosted internships, or are you thinking about doing so? Do you worry about how to strike the balance of providing a valuable experience that benefits the intern and meeting your organization's needs?

WMSWCD has hosted 27 seasonal internships since 2009, with the unofficial motto of "the position must be as or more beneficial to the intern as it is to the District". A unique benefit of WMSWCD's model is that interns get the chance to work with private landowners, and learn about the challenging intersection of natural resource management and diverse landowner objectives. Most positions offer experience in water quality, invasive species, habitat restoration, conservation planning, and stormwater management. This includes experience in the areas of urban, forestry and agricultural BMPs. Other "specialized" internships have included GIS, admin, outreach and diversity positions. While the WMSWCD internship program has been a major success for the District, the program also comes with challenges, costs and growing pains.

This session will highlight various aspects of WMSWCD's internship program, and open up into a forum for other organizations to share their achievements and challenges with hosting interns. Together we'll share ideas for how create an educational and meaningful experience for the intern that also meets the organization's needs, and explore different ways to measure success.



United States
Department of
Agriculture
Natural Resources Conservation Service

MIGHTY MINI MICROBE



MIGHTY MINI MICROBE IS A NEW CHILDREN'S CHARACTER DESIGNED FOR USE IN EDUCATION AND OUTREACH FOR KIDS.

Mini and her superhero friends teach children about the microscopic world of soil microbes under our feet, and how taking care of the soil supports our food, fiber and livelihood.

Stop by the USDA's Mini Microbe booth to get a copy of the Mini Microbe coloring book and learn more about this exciting children's outreach campaign!

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FPAC

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8:30 AM-
10:45 AM**Dealing with People You Can't Stand: How to Bring Out the Best in People at Their Worst****Gary Stewart, Rural Development Initiatives**

What if you had a playbook for dealing with the types of people you can't stand? What if there was a way to turn your enemies into allies? What if you could find ways to deal with your own behavior that you can't stand? In *Dealing with People You Can't Stand: How to Bring Out the Best in People at Their Worst*, Dr. Rick Brinkman and Dr. Rick Kirschner have identified specific behavior patterns that people resort to when they feel threatened, don't get what they want, or face undesirable circumstances along with prescriptive guidance on how to deal with them. This interactive session will help you examine essential communication skills that can turn conflict into cooperation, emotion into reason, and hidden agendas into honest dialogue. The good news is that you already use these skills in your dealings with people you get along with. Explore how to use these skills when you need them with people at their worst.

8:30 AM
-9:30 AM**Oregon Lottery Messaging 101 and Editorial Calendars****Matt Shelby, Oregon Lottery**

Developing your core message and stories; help understand who your stakeholders are and how to tailor your messages specifically to them. How to develop an editorial calendar and have stories ready to share at a moment's notice.

9:45 AM
- NOON**ODA Strategic Initiatives: "Moving the Dial" for Water Quality Through Partnerships (9:45-Noon)****Cheryl Hummon and Sheila Marcoe-ODA, Marie Vicksta-Yamhill SWCD, Seth Mead-Siuslaw SWCD, and Shilah Olson-Wasco Co. SWCD**

The Oregon Department of Agriculture (ODA) works with local and statewide partners to implement the Agricultural Water Quality Program via Strategic Initiatives that measure progress toward water quality goals. ODA-led Strategic Implementation Areas (SIAs) and SWCD-led Focus Areas (FAs) are underway across the state, in multiple watersheds. In the first half of the session, ODA will provide an overview of the SIA and FA processes and results. In the second half of the session, a panel of three local partners, that have supported an SIA and/or a FA in their area, will share their successes and lessons learned (e.g. working with landowners, obtaining funding for projects, and novel partnerships). After the panel, a round-table format will allow session participants to share their experiences or questions.

9:45 AM
-10:45 AM**Tax Issues for Private Lands Conservation****Chris Fryefield, COLT**

Taxation for private lands conservation can be very complex. An attorney from the Coalition of Oregon Land Trusts pro bono law program will discuss the basics of new and emerging issues in tax law including amendments in donated conservation easements and county property assessments. Make sure your organization is up-to-date on charitable contribution deductions and property tax to maximize your tax benefits and avoid future conflicts.

9:45 AM
- NOON

Oregon Waterway and Wetland Regulations: So Many Agencies (In the Same Room)

Mike Powers-ODA, Cory Owens-NRCS, Danielle Erb-ACE, Eric Metz-DSL, Roxann Nayar-DEQ

Agricultural producers often have to maintain streams and ditches to ensure adequate drainage of farm fields. This activity is regulated by multiple state and federal natural resource agencies and can be confusing for producers and SWCD staff. We will provide participants with an overview of the various waterway maintenance regulations and provide guidance for waterway maintenance. And let's not forget wetlands. We'll review wetland regulations too. We will try to clarify the role of each waterway and wetland agency in Oregon. We will provide ample time for questions and discussion.

9:45 AM
-10:45 AM

Succession Planning for Your Organization

George Dunkel, SDAO

Based on the goal of assisting organizational development and growth through the development of staff. The presentation covers the need for proper planning, communications and training. Emphasis on established expectations, opportunities for training, mentoring and monitoring people and programs. During the hour presentation the group will be introduced to the necessary components of a successful succession plan for upper management positions.

9:45 AM
-10:45 AM

Launching Creative Engagement Campaigns on Social Media

Shad Barnes, Oregon Lottery

The key to growing a presence on Social Media is ENGAGEMENT. Gain some tips, tools, tactics and fresh ideas on how to connect with your intended audience, in an interactive, human, one-to-one manner. You'll learn to tailor your core messaging and mission to create narratives (stories) that connect in a lasting, effective way.

11:00 AM
- NOON

How Open-Source Technology is Fostering Collaboration in the Clackamas River Basin

Matt Deniston-Sitka Technology Group, John Runyon-Cascade Environmental Group, Daniel Newberry-Johnson Creek Watershed Council

A collaboration of over 13 Portland Metro area watershed councils and government agencies are leveraging an open-source online platform to improve watershed health in the Clackamas River Basin. Thanks to the open-source license for the award-winning Lake Tahoe Environmental Improvement Project Tracker provided by the Tahoe Regional Planning Agency (TRPA) and Sitka Technology Group, the Clackamas Partnership was able to leverage the prior investment by the EPA and others to make the Clackamas Partnership Project Tracker a quick and cost-effective reality.

Attendees of this panel will:

- Gain behind-the-scenes information about what it took to launch this online resource for collaboration.
- Learn how this local coalition of Oregon watershed councils are leveraging significant Environmental Protection Agency and TRPA investment to benefit their multi-agency programs.
- Understand how more organizations can increase data collection efficiency and program transparency through open-source reporting tools.

11:00 AM
- NOON

From Greywater to Green Landscapes

Laura Allen

Learn how to reduce residential summer water consumption while growing green landscapes. Greywater, which is gently used water from sinks, showers, and washing machines, can be simply and safely reused for outdoor irrigation. Greywater reuse has many benefits including saving water, reducing energy consumption typically required to clean and treat water, encouraging healthier product choices, connecting people to their water supply, and reducing strain on wastewater and septic systems.

As droughts become more frequent and prolonged in the Northwest, we must explore and develop additional avenues for water conservation and re-use, such as greywater re-purposed for outdoor irrigation. Even though Oregon legalized greywater several years ago, more work is needed to educate people about how to reuse this resource.

This talk will cover the technical, social, and practical aspects of residential greywater reuse, as well as highlight a recent education program in Portland, jointly funded by East Multnomah Soil and Water Conservation District and West Multnomah Soil and Water Conservation District.

11:00 AM
- NOON

Important Questions Your Board Should Ask Annually

Tara Choate & Courtney Shaff, OWEB

What kind of questions should your board be asking to keep your organization on track? What kinds of things are funders relying on the board to regulate? Courtney Shaff and Tara Choate discuss questions your board should be asking staff about policies, money, and planning to keep your group focused and on target.

11:00 AM
- NOON

Working with Tribes 101

Jason Robison-Cow Creek Band of Umpqua Tribe of Indians, Eric Riley-Partnership for the Umpqua Rivers, Chris Gannon-Crooked River Watershed Council, Scott Turo-The Confederate Tribes of Warm Springs

Speakers will discuss how SWCDs, Watershed Councils and Land Trusts can effectively work with Tribes to identify and address shared goals and objectives. Jason Robison, Tribal Representative on the OWEB Board, and Natural Resource Director of the Cow Creek Band of Umpqua Tribe of Indians, will provide an overview of his role on the Board and how he works with the other federally recognized Tribes in Oregon. Additional speakers will describe the value of working with Tribes and local conservation organizations in general and highlight their specific relationships to accomplish their shared goals and objectives. This session will help conservation organizations learn how to build and foster long-term relationships with Tribes.

11:00 AM
- NOON

A Picture is Worth 1,000 Words, a Dozen Retweets and 100 Likes: How to Find or Create Compelling Images to Tell Your Story

Tam Frager, Oregon Lottery

Whether you use pictures you find online or create your own photos, you need to pair impactful images with the stories you share.

Learn the basics of creating compelling photographs to help tell your stories and stand out online. You'll take away knowledge you can use with any camera – from the one on your phone to a top-end Leica (though, if you have a top-end Leica, hopefully you already know these tips).

Don't have time or resources to take the photos you need? You still need images to illustrate your stories, but where do you find affordable images that are legal to use? (Hint: most images online are copyrighted.) Not to worry! There are plenty of places online that offer images you can use for free – without violating copyright laws. Learn what some of these resources are and how to search for usable images.

This session is designed for those who find themselves tasked with documenting events, people, organizations or anything else that might be worth sharing – with each other, with your communities, or with the world.

NOON
-1:30 PM

Lunch

Join us in the banquet hall for lunch and networking with partners.

1:30 PM
- 2:30 PM

Restoring Floodplain Processes on the Upper Willamette River

Troy Brandt, River Design Group, Inc.

Since 2010, River Design Group, Inc. (RDG) has assisted stakeholders in the Willamette Valley with floodplain restoration projects on the Willamette River floodplain. Project goals typically include restoring river-floodplain connectivity to improve off-channel habitat access for juvenile fish during winter and spring high flows. RDG follows an analytical process by first using remote sensing to identify potential project locations. Once potential project locations are determined, on-the-ground surveys, hydrologic and hydraulic analysis, and engineering lead to project implementation and post-project monitoring. Typical projects include removing human-built channel and floodplain obstructions, modifying road crossings to improve fish passage and hydrologic connections, and enhancing aquatic and riparian habitat.

Since 2013, RDG has worked with project partners to implement floodplain restoration projects at Green Island (RM 173), Harkens Lake (RM 153), Sam Daws Landing State Park (RM 145), and Snag Boat Bend (RM 143). Completed projects have included gravel pit rehabilitation, floodplain channel reconnections via fill removals, road crossing upgrades, and aquatic and riparian habitat enhancement. The presentation will review completed projects and provide an overview of current design projects that will address additional gravel pits and floodplain side channels in the upper Willamette River.

1:30 PM
- 2:30 PM

Using Beaver Dam Analogs to Enhance Hydrologic Function in High-Desert Streams

Herb Winters, Gilliam SWCD

Widespread stream and wetland degradation has created a need for cost-efficient restoration approaches that can be effectively scaled to broad spatial extents. To be cost efficient, restoration should focus on enhancing natural stream and wetland processes that will take over much of the “work” associated with restoration interventions. Beaver-based restoration approaches, such as the installation of beaver dam analog structures designed to mimic the function of natural beaver dams offer a prime example of this type of restoration. This short seminar describes ongoing efforts underway in Central Oregon where restoration practitioners are refining the planning, implementation, outcomes, and expectations of beaver based restoration projects.

1:30 PM
- 2:30 PM

Understanding OWEB’s Evaluation Criteria and Review Process

OWEB Regional Program Representatives-Katie Duzik, Mark Grenbemer, Liz Redon, Greg Ciannella, Sue Greer, and Karen Leiendecker

Join OWEB’s 6 Regional Program Representatives from around the state to learn more about OWEB’s Evaluation Criteria for restoration projects and how the criteria are utilized during the grant review process. OWEB’s rules around restoration grant review criteria were recently revised in May of 2017 in order to provide more clarity and transparency for grantees and reviewers alike. This session is targeted to prospective grantees and will provide insight into how review teams evaluate grant applications as well as strategies that could make projects more competitive in the Open Solicitation grant program. The presentation will be followed by a regional Q & A session where participants can delve deeper into the evaluation criteria and review process with OWEB’s RPRs

1:30 PM
- 2:30 PM

Tools to Conserve Ag Land

Nellie McAdams, Rogue Farm Corps and Chris Fryefield, COLT

This would be a combined presentation and facilitated discussion on tools (aside from OAHP) that can be used to conserve agricultural land and help farmers/ranchers access it. The presentation would start with a panel on: * Land use policy - conditional use test/limitations * Transfer of Development Rights * Accepting donated land in fee * deed restrictions; * supporting markets for farm producers; * cooperatives; * cost-sharing or financial assistance to purchase/operate, including gap finance for ag land * succession planning, including business and succession planning counseling * Incubator programs * Land linking programs * Other state policies, including capital gains tax credits for sale to beginning farmers and ranchers, and income tax credits for lease to beginning farmers & ranchers The facilitated discussion would draw on attendees’ collective knowledge to explore these questions: * What are the greatest threats/challenges you see in your district for conserving working lands? * How do these challenges directly/indirectly affect your constituents? * What tools look most effective to you? Most feasible? * Which ones should be explored/researched for Oregon? * What other tools would be helpful?

1:30 PM
- 2:30 PM

Board Member Roles and Responsibilities 201

George Dunkel, SDAO

Presentation is designed to refresh long term Elected Officials and Management team members on their roles and responsibilities. Real scenarios will be shared demonstrating how good intentions sometimes cross the line and cause stress within organizations.

1:30 PM
- 2:30 PM

Talking Cultural Resources “Early and Often” with Landowners

Briec Edwards-Confederate Tribes of Grand Ronde, Dean Moberg-NRCS, and Gabe Sheoships-Friends of Tryon Creek

This session explores how to talk with private landowners about cultural resources related to conversation planning and will include a panel about lessons learned and successes of working with landowners to protect and/or manage cultural resources while focusing on landowner goals overall. Attendees will learn how to connect with tribal historic preservation and cultural resource staff so they can “talk early and often” about the responsibilities and opportunities for protecting important sites, incorporating traditional ecological knowledge and enhancing cultural resources that are important for tribal cultures such as first foods. Attendance to the prior session, “Working with Tribes 101” is highly encouraged.

1:30 PM
- 2:30 PM

Make Your Work Relevant to the Community You Serve

Brandi Crawford Ferguson, McKenzie River Trust and Lauren Platman, Blue Mountain Land Trust

Learn creative ways to make the work of your organization relevant to the community you serve. A land trust will share how they engage over 1,500 community members in conservation education each summer. Also hear how another land trust increased support from their local business community from \$13,000 annually to \$100,000 annually in just 5 years.

2:45 PM
- 3:45 PM

Bee the Change! Community Engagement in Pollinator Conservation

Laura Taylor, West Multnomah SWCD

Over the past six years West Multnomah SWCD has incorporated pollinator habitat plantings into conservation projects to help with declining pollinator populations. To gain a better idea of how well our plantings support different types of pollinators, and what specific practices work best, we recruited and trained summer volunteers to help monitor these projects. It was also clear that empowering community members to do this work could create a strong group of valuable pollinator ambassadors in our region. After just two seasons of monitoring, our community science program has engaged 23 volunteers, monitored 35 properties, and provided training opportunities to five partner organizations. Most rewardingly, many of our volunteers have been empowered to become leaders in pollinator conservation and education in their communities.

In this talk, we will summarize our work on pollinator conservation practices and educational tools, and then take an in-depth look at the Community Science Pollinator Monitoring Program. We’ll cover logistics of land owner participation, volunteer coordination, and program developments over the years. Then we’ll take a look at the Xerces Society monitoring protocol we use and take a spin through pollinator diversity. Finally, we’ll share some of our results and findings. If weather allows, we’ll head outside to observe pollinators!

2:45 PM
- 3:45 PM

Partnering for Landscape Scale Forest Restoration - Part 1

Ryan Gordon, Jason Pettigrew, Kasey Johnson, Leigh Ann Vradenburg, Max Corning

This two-part session will focus on opportunities for building landscape scale projects that address resource needs in forest ecosystems. Part one will provide an overview of the primary statewide resources and programs available to support forestry projects. Part two will focus on implementation – putting those programs and resources into action, with an emphasis on fire use. Oregon Department of Forestry staff will provide a statewide perspective, while representatives from the Klamath-Lake Forest Health Partnership will share their experience with local collaboration to put work on the ground.

Session one will focus on statewide programs, primarily through ODF, NRCS, and USFS, that support all-lands conservation work. We'll also help you identify who your local forestry partners are and the role they play in implementing a large landscape scale forest restoration project. A diverse panel of partners will share the resources they bring to the table and demonstrate through a case study how collaboration can produce effective forest restoration projects that benefit the landscape from ridgetop to ridgetop.

See how this unique collaborative affecting Klamath and Lake Counties tested a process to implement resource management objectives that restores fire adapted ecosystems, achieves fire resilient landscapes, and improves wildlife and riparian habitats. This all-lands approach compliments other work taking place in the watershed and is providing an economic return to local contractors and businesses.

2:45 PM
- 3:45 PM

OWEB's FIP Program: What is it? What have we learned? What's next?

Andrew Dutterer and Courtney Shaff, OWEB

OWEB's Focused Investment Partnerships (FIP) program began in January 2016 with the first grant awards for Implementation and Development (formerly Capacity Building) FIP partnerships. Since that time, OWEB has invested in capturing lessons learned from the first biennium of the FIP program, as well as preparing for future FIP offerings. In January 2018 OWEB announced the solicitation for 2019-2021 Implementation FIPs, and in April 2018 OWEB will announce the solicitation for another round of Development FIPs. The OWEB Board will make funding decisions on both the Implementation and Development FIPs in January 2019. OWEB staff Courtney Shaff and Andrew Dutterer will share information on the Implementation and Development FIP programs, lessons learned from the FIP program thus far, and answer questions regarding the upcoming solicitations for the Implementation and Development FIP programs.

2:45 PM
- 5:00 PM

Piecing Together Easements: A Panel Discussion

Bari Williams-NRCS, Robin Meacher-McKenzie River Trust, and Brian Portwood-BPA
Agricultural Land Easement Program (ACEP - Agricultural Land Easements (ALE) Component-Bari Williams, NRCS

The objectives of this session are to describe the purposes of the ALE component of the ACEP program. This presentation will show how NRCS partners with Eligible Entities to streamline the acquisition of conservation easements. We will highlight some technical requirements of the program, including agreements, land and landowner eligibility, and some of the important transaction requirements. We will briefly discuss stewardship of these easements including monitoring and enforcement.

Building Strong Conservation Projects through Partnerships within your Community-Robin Meacher, McKenzie River Trust

How do land trusts build the spirit of collaboration and mutual benefit into a strong conservation project that enhances the relationship with the landowner and the quality of the conservation values we're protecting? By partnering with tribes, watershed councils, soil and water conservation districts, local utilities, and others land trust are building their capacity to to accomplish conservation goals through increased landowner outreach, stronger stewardship, and more meaningful restoration projects. This session will highlight some of the successes of these types of partnerships, explore the ways in which land trust can utilize the unique toolkit that each partner provides, and discuss opportunities for further growth in expanding the impact of our work through stewarding not only our lands, but also the relationships with our partners.

Why You SHould Have a Professional Land Surveyor on Your Acquisition Team-Brian Portwood, BPA

This presentation will enhance the knowledge of attendees by focusing on: The importance of obtaining land surveys for proposed property acquisitions and the value of land surveyor analysis of existing surveys. The importance of land surveyor review of existing property descriptions and the role of the surveyor in creating new descriptions. How to select the right surveyor and how to collaborate productively with surveyors. What a land surveyor can and cannot do for you - working within legal and ethical limitations and avoiding conflict.

2:45 PM
- 3:45 PM

Reviewing Salaries, Wages and Benefits

Tara Choate, OWEB

Are you billing grantees for actual costs? What is subject to retention policy? Who should be signing payroll records? Do you have a system for reconciling, balancing, and journalizing grant award expenditures? What should your organization do to ensure Salaries, Wages and Benefits are allocated according to standard accounting procedures? These are the questions OWEB will be focusing on in its upcoming Review of Salaries, Wages and Benefits. Come to this presentation to hear about how OWEB will be working on reviewing this grant category.

**2:45 PM
- 3:45 PM**

Can't We Just Collaborate!?

Gary Stewart, Rural Development Initiatives

Conservation leaders are increasingly encouraged by funders and their boards to increase their level of “collaboration” with other entities— but what does this really mean? In this session, we will look at various levels of collaboration along a continuum (from “dating” to “marriage”) and the pros and cons at each end of the continuum. We will explore both the benefits and challenges of collaboration among organizations that have overlapping missions but often have different cultures, structures, and needs. We will think about questions to ask when considering either entering or deepening collaborative relationships as well as potential pitfalls and lessons learned based on the experience of many partnerships in the non-profit and government sectors. While collaboration isn't always the answer, it can often be the building block of long-term success, but it's wise to go into it with a solid understanding of trade-offs as well as potential significant benefits. The session is presented by the non-profit Rural Development Initiatives that specializes in organizational leadership in rural places.

**2:45 PM
- 3:45 PM**

Reaching Out to Latino Audiences

Anu Lu Fonseca, Diversity, Equity and Inclusion O&E-Oregon State University

This workshop will include DEI basics, Outreach and Engagement to Latino Community members, diversifying values, and using the Oregon Explorer tool to better understand community diversity in your community.

**4:00 PM
- 5:00 PM**

Educating Farmers to Fight Insect Pests with Insects

Teresa Matteson, Benton SWCD & Lisa Kilders, Clackamas SWCD

Reduce Farm Risk through Integrated Biological Pest Management Education - Eleven partners around Oregon teamed up to deliver 24 Integrated Biological Pest Management educational events in 2017. Discover how we inspired 561 participants to collect and identify insects, create insectary designs, and ponder farm resources that support beneficial insects. Attend this session to learn about the \$99K grant that funded our work, the activities and tools we delivered, project successes and challenges, and the evaluation methods that documented our accomplishments.

**4:00 PM
- 5:00 PM**

Implementing Landscape Scale Forest Restoration-Putting Fire on the Ground

Ryan Gordon, Jason Pettigrew, Kasey Johnson, Leigh Ann Vradenburg, Max Corning

In part two of this double session, Oregon Department of Forestry staff and Panelists continue their discussion of fire adapted ecosystems, forest practices, and fire rules. ODF staff will provide a high level overview of key rules governing forest operations and fire use. Panelists will demonstrate how they've worked together to restore and maintain a forested landscape with science-based management recommendations to private landowners, helping them achieve their objectives. See firsthand how this group met multiple resource goals, provided for landowner needs, and leveraged multiple funding opportunities.

The Klamath-Lake Forest Health Partnership - North Warner project demonstrates how over 30,000 acres of private land and 50,000 acres of public land has been evaluated for forest health fire risk and wildfire incident response. See how innovative approaches are being used to treat each property based on landowner need and resource issues. Post treatment options and prescribed fire strategies are now being targeted across public and private lands to benefit the ecosystem and improve overall watershed function.

4:00 PM
- 5:00 PM

Best Databases for River and Watershed Groups

Baird Straughan

Databases from river and watershed organizations are changing fast. Online databases give more power for lower prices, and now small to medium-sized organizations can benefit from unifying their member/donor and program information in one place, and even share it in real time through their websites. But finding a good fit for your organization takes some work. We'll walk through a matrix to help you assess what you need, what you can afford, and (perhaps most important) what you have the internal capacity to use well. You'll get to talk with other activists who are also looking for a database, and receive a copy of the latest results of the Survey of Databases for River and Watershed Groups. You'll also get a link to an online version of the "matrix" which will allow you to replicate this exercise when you get back to the office. You'll get more from this workshop if you already know a little about your organization's database and databases challenges.

4:00 PM
- 5:00 PM

Fundraising: Diversifying Your Portfolio

Daniel Newberry, Johnson Creek Watershed Council

Many watershed councils rely on OWEB for well more than half of their annual budget, and perhaps 2-3 funding sources for more than 90%. In the investment world, a prudent investment strategy has long been to diversify portfolios. A resilient council will be able to weather a steep reduction or cut off of a single source of revenue. In this session, we will explore sources of funding that other councils have used to diversify their budgets and complete an exercise to uncover what potential sources may work for councils attending this session. In particular, we will examine funding sources non-profit organizations other than watershed councils use to complete their missions.

4:00 PM
- 5:00 PM

Two-Part Harmony: Exploring Shared Leadership between Board and Staff

Kim Ryals, North Fork John Day Watershed Council

The relationship between board and staff sets the stage for an organization's success. Good governance requires that this relationship is a healthy one, where clear lines of authority, accountability and process keep respective roles distinct – but complementary and supportive.

In this session, we'll review the different models of council organization, roles and responsibilities of board and staff in each, and elements of a high-functioning board-staff partnership. We'll also talk about the special link between board chair and executive staff. Participants will leave with practical tools for increasing the strength and effectiveness of this two-part leadership platform.

4:00 PM
- 5:00 PM

Strategize for Results: Developing a Communications Plan

Heath Keirstead-Benton SWCD & Jalene Littlejohn-Samara Group

This engaging session will introduce three types of communications strategies. Session participants will practice activities that they can bring back to their own workplaces to identify audiences and dig down into audience barriers and motivations. Everyone will receive a list of tips and tricks, tools, tables, guides, and example strategies to make their communications planning more effective.

4-18-18

WEDNESDAY, APRIL 18TH

5:00 PM

Sponsor Meet & Greet

- 6:00 PM

Socialize with colleagues and visit every sponsor table!

6:00 PM

Banquet

- 7:30 PM

Enjoy Dinner in the banquet hall while connecting with fellow conservation enthusiasts and hearing from our partners.

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WSC
INSURANCE

7:00 AM

Breakfast

8:30 AM

Join us in the banquet hall for breakfast.

8:30 AM

SolvePestProblems.edu-The Oregon IPM Information Service

- 9:30 AM

Weston Miller, OSU Extension

Beginning in 2014, numerous stakeholders from across Oregon have requested that OSU develop a science-based information service focused on pest management and pesticide risk reduction for audiences that are currently under-served by OSU's Integrated Pest Management resources. SolvePestProblems.edu will help people diagnose pest problems and determine safe and effective pest management strategies for homes, buildings, landscapes, and other community locations, while limiting impacts from pests and pest control practices. The plan calls for existing content to be mined from OSU's extensive research publications with additional content to be developed and maintained in consultation with a range of stakeholders, including but not limited to culturally specific organizations serving Spanish-speaking communities. Weed management, water quality and pollinator health will be among the priority topics included. The anticipated full launch of this information service in both English and Spanish is scheduled for fall 2020. An outcomes-based IPM education and evaluation model will guide assessment using a range of methods and data streams. We will conduct social science research with a suite of evaluation methods and materials including surveys and interviews to assess if and how this information resource impacts users' knowledge, skills, attitudes, and behavior towards pest management activities. We will also use ODA's Pesticide Stewardship Partnership data to establish a baseline of water quality in urban areas. As a community-based information service, OSU will engage stakeholders with multiple opportunities for participation, and will ensure a transparent process. Agencies, community groups and individuals are invited to participate in our advisory council, focus groups, and surveys. Stakeholders are also invited to contribute funds, no matter the amount, to show support for this effort and build capacity to build out at least 710 content pages with practical, research-based pest management and risk reduction information.

8:30 AM

Large Wood Placement in Stage 0 Projects

- 9:30 AM

Jared Weybright, McKenzie Watershed Council

Over the past several decades there has been a concerted effort applied toward rehabilitating degraded river systems for the recovery of aquatic organisms and improvements to water quality. On National Forest lands in Oregon, as in much of the rest of the Pacific Northwest, a wide range of disturbances over the last century has affected streams including riparian harvest, overgrazing, stream channelization by construction of roadbeds and berms and the blocking and filling of side channels. In depositional reaches, the primary effect has been the conversion from low energy floodplain-connected environments to efficient transport channels with adjacent terraces, leading to the elimination of most natural processes and functions found in historic floodplains.

Early attempts at restoration of these streams largely focused on providing habitat attributes within the exiting footprint of a given stream channel. More recently, a group of Forest Service restoration practitioners, in collaboration with local partners such as watershed councils, has developed a new paradigm for stream restoration in depositional environments. While this new paradigm was largely constructed through trial and error over years of implementing projects in degraded, incised streams of the Pacific Northwest, Cluer and Thorne (2013) have best described it in the literature as Stage 0 of the Stream Evolution Model (SEM). Implemented projects have

aggraded channel elevations to reconnect floodplains in disturbed, historically depositional areas previously converted to single channel, transport reaches. As part of project design, elevations of historic flow paths are derived from both LiDAR and field reconnaissance to mathematically define the valley profile (Power Slope method, Powers et al., In Prep.). This presentation will explore large wood placement within the context of Stage 0 design methodology using a recently completed project on Deer Creek (McKenzie River Sub-basin) and a planned project on the South Fork McKenzie River.

**8:30 AM
- 9:30 AM**

Water Investment Priorities for Oregon

Lori Grant and Stacey Malstrom from Oregon Environmental Council

The investments needed to truly protect and restore Oregon's water resources are boundless but funds are scarce. It's been nearly 20 years since the state made a major financial commitment to water with the dedication of lottery revenue to watershed restoration, and needs far outpace available funding. A number of states including Washington and California have determined and built public agreement for their priority water investments, enabling them to make the case for new, dedicated funding to put towards those needs. Oregon Environmental Council is working to create momentum for raising significant new sources of funding to address Oregon's many pressing water needs. As professionals in water protection and restoration, please join this discussion to (1) to help identify major barriers keeping you from achieving your restoration goals, and (2) to prioritize funding needs throughout the state.

**8:30 AM
- 9:30 AM**

Green Infrastructure: A Wealth of Collaborative, Enhancement and Educational Opportunities

Derek Godwin, OSU

Green Infrastructure (GI, a.k.a. Low Impact Development) practices mitigate urban impacts on flooding, water quality, fish and wildlife habitat, and a variety of other ecosystem services. They apply to cities of all sizes, and they are a critical component of watershed enhancement and community health. This presentation will provide an overview of GI practices and identify how organizations and volunteers can collaborate to implement them. The presentation will also describe how GI projects provide a framework for outreach to increase awareness of conservation, expand volunteer efforts, and address social equity issues in communities. Examples from Oregon and Washington communities will be provided, and participants will be encouraged to share their experiences.

**8:30 AM
- 9:30 AM**

How to Plan, Budget For, and Pitch a Retirement Program for Nonprofit Employees

Emily McDonald, Single Point Financial Advisors

Did you know that all Oregon employers will be required to offer a retirement program to their employees by 2020? In this session, I'll show you how to get ahead of the mandate and plan a program that will help recruit, retain, and empower your employees and keep your status as an employer of choice. You'll leave this session with resources to get your pitch started and hard numbers to bring to your next budget meeting.

8:30 AM
- 9:30 AM

Navigating Local Government and Communicating with Leaders

Henry A. Balensifer III, City of Warrenton

Do you find that what you want and what government officials want are sometimes at odds when talking about restoration and other conservation-related work? Are you having problems bridging that gap? Maybe you're just not speaking the right language! Henry Balensifer, mayor of Warrenton, will be helping you understand just what local government is looking for when working with districts, watershed councils, and other natural resource-related non-governmental organizations.

8:30 AM
- 9:30 AM

Facebook after Reach-apocalypse: How to Continue to Effectively use this Channel in the Post Organic Reach World

Jarrold Lyman, Oregon's Mt. Hood Territory

Yes, organic reach is all but gone. No, we don't abandon the largest platform in the country. This session will look at the latest strategies and techniques to maintain relevance and make an impact on Facebook. Interested parties may submit their Facebook page ahead of time so that we can look at them together and have active examples of what works and what doesn't.

8:30 AM
- 9:30 AM

Oregon's Statewide Strategic Plan for Invasive Species

Jalene Littlejohn, Samara Group & Oregon Invasive Species Council

Invasive species are nonnative organisms that can cause devastating economic or environmental harm. In Oregon, a diversity of organizations across the state are focusing efforts on preventing the establishment of new invasive species, such as zebra and quagga mussels or Emerald ash borer, while simultaneously taking actions to eradicate, control, and/or manage the invasive species that have arrived, such as Japanese beetle, Gorse and Sudden oak death. In order to conduct a comprehensive and coordinated effort to prevent, detect, control, and eliminate invasive species, the Oregon Legislature established the Oregon Invasive Species Council (OISC) in 2001. The OISC is comprised of members from state and public agencies, scientists, educators, and members of the public who lead Oregon's fight against invasive species and protect Oregon's natural resources and economy from the harm that invasive species cause. After a collaborative process of input and engagement of many colleagues across the state working to protect Oregon from invasive species, the Council adopted the Statewide Strategic Plan and Action Plan for Invasive Species in 2016, which lays out the long-term and short-term strategies for invasive species control in Oregon. These plans also create the opportunity for people outside of the council to participate and share their efforts and actions against invasive species in Oregon, which strengthens partnerships and opens the door for diverse collaboration. The Council's membership and the inclusive structure of the plans makes participation in the fight against invasive species feasible at both the state and local levels. This holistic approach is necessary for our state to be successful in its battle against invasive species.

9:45 AM
-10:45 AM

Pacific Lamprey Conservation: Don't Just Check the Box! (9:45-Noon)

Torey Wakeland, Confederated Tribes of Grand Ronde; Jennifer Poirer, US Fish and Wildlife Service; Howard Schaller, Sandy River Basin Watershed Council

Pacific Lamprey have inhabited a region from California to the Pacific NW for millions of years, but have seen their populations dwindle because of dams, habitat loss and other factors. Effective strategies are emerging as part of the Pacific Lamprey Conservation Initiative that can be integrated with salmon and other aquatic conservation strategies. Lamprey are a culturally significant

resources for native American tribes, who are collaborating to lead recovery efforts. Learn about what Lamprey need, their status in the region, and examples of effective restoration actions. Participants will learn how to do more than “check the box” for Lamprey as an additional species in restoration planning and action.

9:45 AM
-10:45 AM

Accessing Local Community, Watershed, and Basin Information and Data with the Oregon Explorer

Janine Salwasser, Institute for Natural Resources

Whether you are a new Oregon Explorer user or a returning user, in this session we will review how to access and use available and archived data and information for your local area. New and enhanced mapping and reporting tools will be featured, such as the Coastal and Marine Research Explorer tool, Forest Collaboratives Map Viewer, and Communities Reporter Tool.

9:45 AM
-10:45 AM

DEQ WQ Assessment Integrated Reporting: Program Overview & Improvements Summary

Becky Anthony, Oregon DEQ and Bill Hickey, Oregon DEQ

Oregon is federally required to assess and report every two years on the overall condition of Oregon’s waters (CWA Section 305b report) and identify waters not meeting water quality standards (CWA Section 303d report). This information is used by EPA to inform Congress and the public about general water quality conditions in the US. DEQ has undertaken substantial improvement efforts to meet this requirement going forward and would like to share some of the improvement efforts we have been working on: (1) New method for defining segments (assessment units); (2) Use of a statistical hypothesis test to identify waters as impaired; (3) Methodology for removing waterbodies from the 303(d) List; and (4) Updated guidelines and data submission template for the call for data. DEQ anticipates a spring 2018 release of the draft methodology, followed by the initiation of the call for data.

9:45 AM
-NOON

Facilitation 101 (9:45am-Noon)

Donna Chickering

Are you responsible for facilitating meetings as part of your job? Facilitation is different from leading a meeting following an agenda and parliamentary procedure. Facilitation is about being a neutral guide, helping the group accomplish its work while keeping negative behaviors at bay and making sure everyone feels heard. If you’re unsure of what the best methods are for guiding a group to its objective while ensuring that all participants are engaged, this session is for you. We’ll be covering the basics of EFFECTIVE group facilitation, from how to design meetings, structure their content, and wrap them up to exploring techniques for managing group interactions, generating ideas, raising energy, and making group decisions.

9:45 AM
-10:45 AM

Take Instagram and Pinterest to the Next Level

Jarrod Lyman, Oregon’s Mt. Hood Territory

The audience may not be as large, but Instagram and Pinterest aren’t limiting organic reach (yet). We’ll look at how conservation organizations can utilize images and an online community to engage more people in conservation. Interested parties may submit their Instagram and Pinterest profiles ahead of time so we can take a hands-on look at what works and what doesn’t.

4-19-18

THURSDAY, APRIL 19TH

**11:00 AM
-NOON**

Evaluation of Commercially Available Pollinator Mixes for Western Oregon
Amy Bartow, NRCS Corvallis Plant Materials Center

For many years, the Corvallis PMC has been involved with pollinator habitat creation projects. This session would include the findings of two multi year studies. The first project compared six commercial pollinator mixes and our own “standard” mix. Plots were monitored every two to four weeks throughout the bloom period (late February through September) for canopy cover, bloom period, flower abundance, and pollinator visitation. The second project compared the same “standard mix” seeded at three different dates in the fall (mid September, mid October, mid November). Canopy cover was monitored on the plots for four years. This study was performed on the “west side”, but the results are in general applicable state wide.

**11:00 AM
-NOON**

Partnerships, New Tools and Funding Opportunities with Drinking Water Providers
Julie Harvey, Oregon DEQ

If your watershed is also used for public drinking water you may have a new partner! Learn how to leverage resources available to drinking water providers such as grants, outreach and technical assistance, and watershed data. Districts and councils can also partner with local drinking water providers to enhance community involvement and support for water quality actions. In this session we will share: new tools to inform community-led discussions on groundwater and surface water protection and restoration; examples of partnerships between councils, districts, and drinking water providers that can be transferred to other areas; and sources of funding for watersheds and groundwater source areas.

**11:00 AM
-NOON**

ODA’s New AgWQ Monitoring Strategy: What it is and how it affects you
Ellen Hammond, ODA and Sarah Sauter, Rogue River Watershed Council

ODA uses monitoring data as part of a broad effort to continually review and determine the effectiveness of Area Plans and proposed measures. ODA also needs monitoring data to help tell the story of agriculture’s efforts to improve water quality to a broad audience. Our new monitoring strategy provides a road map for ODA and others to get the necessary information. The Monitoring Strategy identifies monitoring principles, key monitoring questions, and methods for answering them. Find out what’s in it and give us your ideas to improve it! Also, learn about ODA’s new statewide long-term stream temperature and vegetation monitoring project, being implemented by 13 SWCDs and watershed councils.

**11:00 AM
-NOON**

OACD Listening Session
John Keith, OACD Executive Director

Join the OACD Executive Director, John Keith, and the OACD Board for a candid, two-way conversation to capture the SWCDs interests, the direction and priorities of OACD, and perceptions of what’s working and what’s not. The session will be one of the inputs into a “balance sheet” for follow-up and strategic plan update.

**11:00 AM
-NOON**

Volunteer Power for Impact
Courtney Beckel, Johnson Creek Watershed Council

Join Courtney’s workshop, Volunteer Power for Impact to captivate and retain the skilled volunteers you need to power your highly effective volunteer program. In this workshop, we’ll be applying ourselves, and sharing knowledge and ways of thinking about building, tweaking, and maintaining your volunteer program, with a focus on motivation, management, and evaluation.

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