

Approved on 1/16/25

Oregon Conservation Education & Assistance Network Board Meeting Minutes November 21, 2024



Oregon Conservation Education
& Assistance Network

PRESENT: Cynthia Warnock (Wallowa SWCD), Herb Winters (Gilliam SWCD), Morgan Neil (Polk SWCD), Cathy McQueeney (Clackamas SWCD), Jeremy Baker (Multnomah SWCD), Jodi Johnson (Malheur SWCD), Jason Faucera (Clackamas SWCD, OCEAN Contractor)

Numbers correlate to their numbering on the board meeting agenda

1) CALL TO ORDER & REVIEW AGENDA - The meeting started at 1:06 p.m.

3) TREASURER REPORT - No quorum.

4) CONNECT 2025 CONFERENCE - Last meeting was last week and the committee went through and got all of the track descriptions completed. The solicitation for abstracts went last Monday. Cynthia Warnock is going to follow up with the conference planner to see where we are at with the contracts for motels. Daphne Plump is going to work on securing 55 rooms at government rate for NRCS attendees at Connect 2025.

5) CONTRACTOR UPDATE - Jason Faucera reached out to NRCS about having a session at Connect on conservation planning, certification, job approval, authority, and interface with NRCS planning systems. Their team is not meeting until January after the deadline is due for abstracts, so they can't give an answer on this until then. He offered to hold a spot for them until January and if they choose not to do a session, it could be released to those who didn't get selected from the list of folks that had put in an abstract. The team agreed that this session was important and should be included, with some hesitancy about waiting until January. It was decided that Jason Faucera would respond to the leadership team, requesting them to bring the session to the leadership team and to give an answer in January.

Jason Faucera provided an update on the Facebook and Instagram accounts managed by Eric Steen. He reported that while there was some content from SWC for December and January, there was not enough to meet his weekly posting goal. Eric Steen shared with Jason Faucera suggested that more content from districts would be beneficial, and he was planning to create a monthly plan to seek out content from district websites, newsletters, and social media posts. He also shared that they had spent \$2,300 on advertising so far, with a plan to spend the full \$5,000 by the NRCS deadline of November 28th. The ads had reached 220,000 individuals, with 664,000 views and 5,850 link clicks.

Jason Faucera reminded the board that the NRCS grant deadline is September 30, 2026. He has reached out to NRCS about another potential extension for that grant. He mentioned that OCEAN has spent about \$250,000 of the \$500,000 grant, and if we can't extend it, we might need to seek another grant to at least continue the communications work. **Cynthia Warnock called the meeting to order at 1:21 p.m. because there was a quorum. Jeremy Baker moved to approve Jason Faucera working with NRCS to extend the existing NRCS Deliverables Grant to go through September 29, 2026, Herb Winters seconded. All approved unanimously.**

2) MEETING MINUTE APPROVAL - *Jeremy Baker moved to approve the October 2024 meeting minutes as presented, Jodi Johnson seconded. All approved unanimously.*

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6) DECEMBER BOARD MEETING - The possibility of postponing the December meeting to January 2025 was also discussed. The executive committee could meet if needed.

7) STRATEGIC PLANNING MEETING - The board discussed the potential of doing a meeting in February. Some good questions were posed in the discussion. Who is developing the agenda? When? Should Alexandria Scott facilitate the meeting? Is the board limited to dates with her facilitating? What is the budget for the meeting? If a meeting occurs, what are the impacts from a fiscal standpoint? Cynthia Warnock said she would ask Alexandria Scott her availability this afternoon and ask her to put together a doodle poll to send out.

8) ADJOURN - The meeting ended at 1:53 p.m. (no quorum at this point)

Meeting Minutes Submitted By: Alexandria Scott, OCEAN Administrative Support Contractor